

Katie Brobst

Designer and Educator

Profile

To thrive at the intersection of design and education. Having over 10 years of graphic design experience and nearly 20 years of teaching experience, the goal is to translate research done during the MFA Design Thinking program into teaching art and design in higher education.

Work Experience

2022 - Present

The Chatterry, Chattanooga, TN

Adult Education Art Instructor

Plan and implement fine art classes including acrylic painting, art therapy, and digital illustration; work with local organizations such as Movers and Shakers and local high schools to bring art programs to the community

2012 - Present

Kate and Co. Studio, Chattanooga, TN

Educator, Graphic Designer, and Owner

Provide design services to various clients including restaurants; marketing companies, coffee shops, bed and breakfasts, and more; create 508 compliant documents; write original website content; design websites including e-commerce and drop ship websites; assist clients in branding styles in initial branding and rebranding; design both print and web based designs; teach art in the community to adults and children; create original artwork including paintings, quilts, illustrations and more to the community

Aug. 2022 - Dec. 2023

Radford University

Graduate Assistant

Designed and facilitated weekly drop-in class sessions for students; curated and presented special events and panel discussions; traveled to present workshops; social media management and content creation; recruitment for MFA program; assisted students with their thesis research; developed and initiated curriculum for undergraduate art education students

July 2015 - April 2023

RadiusBridge, Atlanta, GA (Remote)

Art Director

Manage all aspects of the art and marketing department within the company; handle all client accounts and correspondences; create original marketing materials based on clients needs; handle all social media platforms; website design and maintenance for numerous clients simultaneously (highest number of clients handled at once was around 8-10); initiating new client connections and marketing material; project management

June 2012 - December 2015

Eurocafe Imports - Knoxville and Chattanooga, TN

Graphic Designer

Design web-based advertisements; update and build website elements to match current trends; maintain company social media accounts; photograph products for company promotions; create and distribute e-newsletters weekly; use CSS coding to create interactive elements to websites; use Adobe Creative Suite to edit photos and create designs

Contact

katherine.brobst@gmail.com

865-556-9072

Portfolio: www.katiebrobst.com

Education

- **Radford University**
Master of Fine Arts - Design Thinking
Anticipated completion Summer 2024
- **Maryville College**
Bachelor of Arts in Education and Visual Communication
Completed in 2012
- **Pellissippi State Community College**
Associate of Science in Teaching
Completed in 2009

Publications

- *Thinking Outside the Box - Educational Workbook; Writer and Designer, 2022-2023*
- *My Bathtub is a Tiger - Illustrator, 2023*
- *Rodney the Rhino Just Can't Win - Illustrator, 2023*
- *The King of Kabut - Illustrator, 2023*
- *Lucy and the Feather Coat - Illustrator, 2024*

References

Kathleen Sullivan

Professor of Design Thinking & Graduate Assistant Supervisor

Radford University, Pittsburgh, PA

Email: ksullivan6@radford.edu

Joan Dickinson

Program Director (MFA Design Thinking) & Academic Advisor

Professor and Academic Advisor – Radford University, Radford, VA

Email: jdickenson@radford.edu

Dr. Margaret Konkol

Professor of Design Thinking & Thesis Chair

Professor and Thesis Chair – Radford University, Radford, VA

Email: mkonkol@radford.edu

Adrienne Schwarte

Professor of Design and Art

Former Professor, Current coordinator for the design workshops and classes I teach at Maryville College – Maryville, TN

Email: adrienne.schwarte@maryvillecollege.edu

Workshops and Presentations

- March 2024 – Workshop for Art and Creative majors focusing on how to create meaningful work in college
The University of Tennessee Chattanooga, TN
Audience: Undergraduate Students in Art Majors
- September 2023 – Workshop for Art Education majors to present the *Thinking Outside the Box* resource book and practice some of the designed curriculum
Radford University, Radford, VA
Audience: Art Education majors and Art faculty
- March 2023 – Design Thinking Workshop focusing on social problems specifically related to disabilities in the workplace
Maryville College, Maryville, TN
Audience: Graphic Design/Visual Communication majors, Design faculty
- November 2022 – Design Thinking Workshop for Library
Xavier University of Louisiana
Audience: Undergraduate work study students, Library faculty and staff

Qualifications and Skills

Academic

- Maintained and created spreadsheets and organization mechanics for MFA Design Thinking program, supplementing existing materials to enhance the organization of the records for alumni, current students, and perspective students
- Helping recruit interested students into the MFA Design Thinking program through emails, Open House events, and panel discussions
- Two years teaching experience at post-secondary institutes conducting workshops and class sessions
- Areas of teaching include graphic design, fine art, design thinking, and art education
- Experienced in developing curricula, workshop creation and execution (both online and in-person), lecture development, public speaking, mentoring, and independent research
- Teaching art workshops to university students at the University of Tennessee Chattanooga
- Creative Director for Wicked Graduate Alliance, a graduate club at Radford University that focuses on global issues and assists students in obtaining funds for conference attendance

Professional Development and Skills

- Proficient in Adobe Photoshop, Illustrator, and InDesign along with Procreate, Lightburn, Canva, and iMovie
- Spearheaded the podcast development, curation, and presentation of Radford Design Thinkers at Radford University for the Design Thinking Department
- Published five children's picture books in 2023 and 2024 as an illustrator

Research

- Current research – Study on how college students majoring in art subjects use motivation and engagement to create meaningful work in their college careers
- Wrote and curated a resource workbook for art educators, *Thinking Outside the Box: A Different Kind of Toolbox for Meaningful Teaching*, to utilize Design Thinking methods to assist educators in creating more meaningful teaching